

EXHIBITOR CATEGORIES



FISHING

Manufacturers, retailers, and independent merchants showcase their latest fishing gear and equipment designed for all types of anglers. Not to mention the techniques, prices, and advice shared by experts.

FLY FISHING

A special section is dedicated to this booming fishing technique in Quebec. A basin is set up for casting demonstrations by professional fly fishermen, fly tying, a fly fishing museum, training programs, and equipment for fly fishermen!

HUNTING

On-site are representatives of high-quality hunting equipment suppliers, manufacturers, and retailers of hunting firearms, bows and crossbows, taxidermy, and outfitters offering guiding services for hunting.

CAMPING

The show attracts a specific audience interested in camping, glamping, RVs, and the "Van Life" lifestyle, which is on the rise. A variety of camping gear such as tents, trailers, rooftop tents, RVs, along with exclusive products, specialized brands, services, and equipment.

OUTDOOR

Canoeing, kayaking, electric bikes, and hiking are growing trends. Exhibitors can capitalize on this enthusiasm by showcasing their products and services, whether they are equipment manufacturers, outdoor clothing retailers, or accessory specialists (backpacks, sunglasses, etc.)

MOTOR SPORTS AND NAUTICAL

The show promises to be a true paradise for ATV and side-by-side vehicle enthusiasts, as well as for boats, pontoons, outboard motors, in short, for all types of essential vehicles of 2025.