



2024 SPONSORSHIP OPPORTUNITIES

This March, Centre de foires ExpoCité will once again be filled with all the latest products and styles from hundreds of Canada's leading Exhibitors.

Quebec City Outdoor Hunting, Fishing & Camping and Boat Show has a long history of bringing hunters, anglers, boaters, campers, and outdoor adventurers together under one roof. With thousands of loyal repeat customers and a consistent influx of new visitors each year, this event plays a pivotal role in making the outdoors accessible to the next generation of outdoor enthusiasts.

There's no better way to reach the thousands of exhibitors and visitors who attend the show each year.

ACT NOW!

The opportunities outlined in the following pages are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

CUSTOM PACKAGES AVAILABLE

Our sales and marketing team will help you make the most of your sponsorship dollars with a variety of options and price points. If you don't see what you are looking for or would like to discuss a unique package tailored to your company's specific needs, please don't hesitate to contact us.

Catherine Lapointe

Show Manager

418-313-7632

clapointe@mpltd.ca

Phone : 1-888-454-SHOW (1-888-454-7469)

ADVERTISING PARTNERSHIPS

**1
TITLE
SPONSOR**

**2
PRESENTING
SPONSOR**

**3
AFFILIATE
SPONSOR**

	VALUE OF PARTNERSHIPS	15,000 \$	5,000 \$	2 000\$ - 5 000\$
LEVEL OF PARTNERSHIP	1) Title Sponsor of the event will be included in Show Media & Advertising	X		
	2) Presenting Sponsor's logo will be included on most show media platforms		X	
	3) Affiliate sponsor will receive exposure through our platforms			X
EXPOSURE	LOGO INCLUSION + URL LINK AND MENTION OF THE PARTNER INCLUDED IS THE FOLLOWING;	MAXIMUM VISIBILITY	SUPERIOR VISIBILITY	AUGMENTED VISIBILITY
	1) Home page and "Partners" page of the show website	X	X	X
	2) Through social media show accounts (Facebook and Instagram)	X	X	X
	3) Posts, newsletters, press releases, live posts	X	X	
	4) TV, radio and web advertising	X		
	5) Posters, billboards, banners, print and online newspapers	X		
	6) Visitor guide includes floor plan, floor decals, where applicable during the event	X	X	
CREDIT	CREDIT ON EXHIBITION BOOTH SPACE RENTAL			
	Based on the value of the media coverage provided in return by the Partner			X

ADDITIONAL SPONSORSHIP OPTIONS

Additional Sponsorships include the opportunity to sponsor a specific zone, feature or objects for visitors to enjoy during the show! You can see price points and what is included in the respective sponsorship on this page.

**ZONE
SPONSOR**

**FEATURE
SPONSOR**

**OBJECT
SPONSOR**

SPONSORSHIP OPTIONS	SPONSORSHIP VALUE	3,000 \$	2,000 \$	1,000 \$
	ZONES			
	Rest Area (4)			
	Fly Fishing Area	X		
	Youth Zone			
	Conference Stage			
	Photo Booth			
	FEATURES			
	Archery			
	Fly Fishing Pond			
Duck Hunting				
Crossbow				
Patrick Campeau's Fishing Pond		X		
Show Mascot				
Trout Fishing Pool				
Kids Fishing Tournament				
Fly Tying				
OBJECTS				
Lanyards				
Official Show T-Shirt			X	
Reusable Visitor's Bag				
Shuttle Bus Logo Decal				
Feature Sponsors Logo		X	X	X
Use of the brand products in the featured zone		X	X	
Banners and Posters supplied and set up by the Sponsor		X	X	
Exclusive Sponsor		X		
Monetary or in Goods		X		

PRIZING OPPORTUNITES	PRIZE VALUE	250 \$ and more
	Prizes will be given to the winners of our contests and draws online and at the show	X
EXPERT SPEAKER	EXCHANGE VALUE	2,000 \$
	EXPERT ROLE	Produce an original themed conference with specialized content along with a visual support to present to the public
	EXPOSURE PROVIDED	The Expert's Profile and Conference Schedule on show website, on social media and in the Visitor Guide
	AGREEMENT	Four (4) 25-min performances on stage all along the show as per scheduled The stage is meant for knowledge and experience sharing -- self-promotion is prohibited
	EXPERT BENEFITS	Free or Discounted Booth
	PROCEDURE	The Expert submits by email to kchamberlain@mpltd.ca the conference subject and visual presentation. They attach a bio, a photo and the link to any website and social media too The Selection Committee will follow up with the Experts

SPONSORSHIP CONTRACT

All correspondence regarding sponsorship will be directed to the individual and address noted below.

Company Name _____
 Contact Name _____
 Mailing Address _____
 Phone _____
 Fax _____
 Email _____

SPONSORSHIP OPPORTUNITIES

Please indicate the opportunity you would like to sponsor:

SPONSORSHIP OPPORTUNITY	PRICE (plus applicable taxes)
<input type="checkbox"/> Door Prize Sponsor	In Kind
<input type="checkbox"/> Title Sponsor – Naming Rights	\$15,000
<input type="checkbox"/> Presenting Sponsor	\$10,000
<input type="checkbox"/> Affiliate Sponsor	\$2,000 - \$5,000
<input type="checkbox"/> Social Media and eLetter Package	\$800
<input type="checkbox"/> Stage Sponsor	\$5,000
<input type="checkbox"/> Fly Casting Pond	\$2,500
<input type="checkbox"/> Trout Fishing Pond	\$2,500
<input type="checkbox"/> Visitor's Bag	\$1,500 + bags
<input type="checkbox"/> Floor Signage	\$1,000
<input type="checkbox"/> Website Banner	\$500

PAYMENT INFORMATION

- Invoice me
 Request Credit card authorization form

Payment due by March 1, 2024

I have read and agree to the terms outlined in the 2024 Quebec Sportsmen's Show sponsorship package and contract, and agree to sponsor this event, this ___ day of _____, 20__.

Signature per Master Promotions Ltd.

Sponsorship Applicant's Signature